

Veronica Frisancho

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EMPLOYMENT

2023 -	Chief Economist, CAF, Development Bank of Latin America and the Caribbean
2012 - 2023	Lead Economist, Research Department, Inter-American Development Bank
2006 – 2012	Teaching Assistant, The Pennsylvania State University
2000 – 2006	Assistant Researcher, Grupo de Análisis para el Desarrollo (GRADE)

EDUCATION

2006 – 2012	Ph.D. in Economics, The Pennsylvania State University
1997 – 2002	B.A. in Economics, Universidad del Pacífico (Peru)

FIELDS OF INTEREST

Development Economics and Applied Econometrics

PUBLICATIONS

“[Women in office: The impact of female politicians on gender-based violence reporting](#)”, with Evi Pappa, Camila Ramirez, and Chiara Santantonio, *European Journal of Political Economy*, 2025.

“[Increased LGBTQ+ Diversity is Linked to Increased School Victimization and Poorer Associated Academic and Mental Health Outcomes](#)”, with Eduardo Nakasone, *Journal of Economics, Race, and Policy*, 2024.

“[Can a Mobile-App-Based Behavioral Intervention Teach Financial Skills to Youth? Experimental Evidence from a Financial Diaries Study](#)”, with Alejandro Herrera and Silvia Prina, *Journal of Economic Behavior and Organization*, Vol. 214: 595-614, 2023.

“[Spillover Effects of Financial Education: The Impact of School-Based Programs on Parents](#)”, *Journal of Financial Literacy and Wellbeing*, Vol. 1(1): 138-153, 2023.

“[Is School-Based Financial Education Effective? Immediate and Long-Lasting Impacts on High School Students](#)”, *The Economic Journal*, Vol. 133(651): 1147–1180. 2023.

“[Self-Perceptions about Academic Achievement: Evidence from Mexico City](#)”, with Matteo Bobba, *Journal of Econometrics*, Vol. 231(1): 58-73, 2022.

“[Measuring Violence Against Women with Experimental Methods](#)”, with Jorge Agüero, *Economic Development and Cultural Change*, Vol. 70(4), 2022.

“[Good Peers Have Asymmetric Gendered Effects on Female Educational Outcomes](#)”, with Matias Busso, *Journal of Economic Behavior & Organization*, Vol. 189: 727-747, 2021.

“[Is Community-Based Targeting Effective in Identifying Intimate Partner Violence?](#)”, with Jorge Agüero, Ursula Aldana, Erica Field, and Javier Romero, *AEA Papers and Proceedings*, Vol. 110(115): 605-609, 2020.

“[The Impact of Financial Education for the Youth](#)”, *Economics of Education Review*, Vol 78, 2020.

“[Retaking in High Stakes Exams: Is Less More?](#)”, with Kala Krishna and Sergey Lychagin, *International Economic Review*, Vol. 59(2): 449-477, 2018.

“[Better Luck Next Time: Learning through Retaking](#)” with Kala Krishna, Sergey Lychagin, and Cemile Yavas, *Journal of Economic Behavior and Organization*, Vol. 125: 120-135, 2016.

[“Affirmative Action in Higher Education in India: Targeting, Catch Up, and Mismatch”](#) with Kala Krishna, *Higher Education*, Vol. 71(5): 611-649, 2016.

[“State-Level Labor Reform and Firm-Level Productivity in India”](#) with Sean Dougherty and Kala Krishna, *India Policy Forum* (2013-2014), Vol. 10.

[“Signaling Creditworthiness in Peruvian Microfinance Markets: The Role of Information Sharing”](#), *The B.E. Journal of Economic Analysis & Policy*, Vol. 12(1) (Advances), Article 44, 2012.

[“International Migration and the Education of Children: Evidence from Lima, Peru”](#) with R. S. Oropesa, *Population Research and Policy Review*, Vol. 30(4): 591-618, 2011.

BOOKS

[“Expanding Opportunities Policies for Gender Equality and Inclusion”](#) (editor, with M. Caridad Araujo, Samuel Berlinski, and Mariano Bosch), 2024.

[“Closing Gender Gaps in the Southern Cone: An Untapped Potential for Growth”](#) (editor, with Virginia Queijo), 2022.

“Trust and the Effectiveness of Public Policy”. In: [Trust, Citizenship and Growth in Latin America and the Caribbean](#), Carlos Scartascini and Philip Keefer (ed), 2022.

“More than Money: Gaps in Gender, Race, and Ethnicity”. In: [The Inequality Crisis: Latin America and the Caribbean at the Crossroads](#), Matias Busso and Julian Messina (ed), 2020.

“When Financial Inclusion Proves Noninclusive”. In: [The Inequality Crisis: Latin America and the Caribbean at the Crossroads](#), Matias Busso and Julian Messina (ed), 2020.

“Adolescence: Difficult Challenges at a Difficult Age”. In [Learning Better: Public Policy for Skills Development](#), Matias Busso, Julian Cristia, Diana Hincapie, Julian Messina, and Laura Ripani (ed), New York: Palgrave Macmillan, 2017.

“The State of Saving in Latin America and the Caribbean.” In [Saving for Development: How Latin America and the Caribbean Can Save More and Better](#), Eduardo Cavallo and Tomas Serebrinski (ed), New York: Palgrave Macmillan, 2016.

“Saving Begins at Home”. In [Saving for Development: How Latin America and the Caribbean Can Save More and Better](#), Eduardo Cavallo and Tomas Serebrinski (ed), New York: Palgrave Macmillan, 2016.

WORKING PAPERS

[“Perceived Ability and School Choices”](#), with Matteo Bobba and Marco Parigi (R&R at *Journal of Political Economy: Micro*)

“Lasting Lessons: The Long-Term Impacts of School-Based Financial Education”, with Antonella García, Edgar Ventura, and Juan Carlos Chong (R&R at *Economic Journal*).

“Ability Grouping and Student Performance: Experimental Evidence from Middle Schools in Mexico”, with Matias Busso (under review at the *American Economic Review*).

[“Savings Groups in Rural Settings: Impacts on Household Well-Being, Female Empowerment, and Access to Formal Credit”](#), with Martin Valdivia.

“Did Pandemic Emergency Cash Transfers Help or Hurt? Evidence from Poor Households in Peru”, with Matthew Bird and Pablo Lavado.

“One More Chance: Lasting Effects of Retaking University Admission Exams”, with Sebastian Gallegos and Constanza González.

[“International Remittances to Latin America and the Caribbean Proved Resilient Amid the COVID-19 Crisis”](#), with Eric Parrado.

[“Misreporting in Sensitive Health Behaviors and its Impact on Treatment Effects: An Application to Intimate Partner Violence”](#), with Jorge Agüero, IDB Working paper 853.

[“Reducing Violence Against Women in Microfinance”](#), with Jorge Agüero, IDB Technical note 1387.

[“Business Training for Microfinance Clients: How it Matters and for Whom?”](#) with Dean Karlan and Martin Valdivia, Poverty and Economic Policy Research Network Working Paper No. PMMA-2008-11.

WORK IN PROGRESS

“Fostering Learning and School Retention Amid the COVID-19 Pandemic: The Role of Information, Aspirations, and Perception”, with Jorge Agüero and Juan Ferrer.

“Measurement Error in Self-Reported Data and Solutions: Experimental Evidence for Intimate Partner Violence”, with Jorge Agüero, Ursula Aldana, Erica Field, and Javier Romero.

“Soft Skills and Occupational Choices Among Female Microentrepreneurs”, with Suzanne Duryea and Martin Valdivia.

AWARDS, FELLOWSHIPS, AND OTHER APPOINTMENTS

Appointed Member of the OECD/INFE Research Advisory Group participants, 2025-2027.

Appointed Member of the Global Future Council on Financial Education, World Economic Forum, 2025-2027.

Money Awareness and Inclusion Award for Best Academic Paper, May 2024.

Award “Premio Federico Prades” for young economists, National Association of Spanish Banks, January 2020.

Intimate Partner Violence (IPV) Initiative Competitive Fund Grant, Innovations for Poverty Action, July 2019.

EduFin Research Grant, Center of Financial Education and Capability, BBVA, May 2019.

Fernand Braudel Fellow, Department of Economics, European University Institute, September -December 2019.

Visiting scholar, Department of Economics, Universidad Carlos III, October-December 2018.

Financial Literacy Research Award, 4th Cherry Blossom Financial Education Institute, April 2018.

Conference Grant, Royal Economics Society, June 2011.

ADVANCED COURSES AND WORKSHOPS

“Artificial Intelligence / Machine Learning Econometrics for Impact Evaluation of Policies and Programs”, Christian B. Hansen, October 2022, Inter-American Development Bank, Washington, DC.

“Econometric Analysis of Network Data”, Bryan Graham, May 2017, Georgetown Center for Econometric Practice, Washington, DC.

“Machine Learning for Treatment Effects and Structural Equation Models”, Victor Chernozhukov, September 2016, Georgetown Center for Econometric Practice, Washington, DC.

Asian Forum on Global Governance. ZEIT-Stiftung Ebelin und Gerd Bucerius, and the Observer Research Foundation, November 2014, Delhi.

Mini course in “Computation of Economics”, Kenneth Judd, April 2011, Penn State University.

Stanford Workshop on Formal Demography, May 2008, Palo Alto.

Impact Evaluation of Population, Health and Nutrition Programs (workshop). MEASURE Evaluation and Instituto Nacional de Salud Pública de México (INSP), July-August 2004, Cuernavaca.

Population and Development, with emphasis on reproductive Health (workshop). PARTNERS and Consejo Nacional de Población de México (CONAPO), May 2003, Hidalgo.

PERSONAL INFORMATION

Languages: Spanish (Native), English (Fluent), Italian (Fluent), Portuguese (Basic)

Citizenship: Peruvian